

using information in
MIDDLE SCHOOL

COPYRIGHT & ETHICAL USE

Copyright Slogan

What is a slogan?
A slogan is a short and catchy phrase that is used to help people remember an idea or product. It's like a little jingle or saying that you might hear on TV or see in an advertisement. A good slogan should be easy to remember, make sense for the idea, be different from other slogans, and always be used in the same way. Think of a slogan as a little memory aid that you can use to remember something important about an idea or product.

Examples

- With a name like Smucker's, it pays to be good - Smucker's
- Snap, Crackle and Pop! - Rice Krispies
- Open Happiness - Coca Cola
- 15 minutes can save you 15 percent or more on car insurance

Components

- Easy to remember: A good slogan should be something that is easy to remember, like a catchy song or rhyme.
- Makes sense: A slogan should make sense and match the product or service it is promoting. Like a pizza slogan that talks about how delicious the pizza is.
- Different: A slogan should be unique and not be like other slogans.
- Easy to understand: A slogan should be easy to understand and figure out.

Write your own copyright slogan >>>

Copyright - Copy what?

Copyright is a set of _____ that protect the ownership and use of _____ works. This means that if someone creates something, like a book, a song, or a photograph, they own the _____ to that work. Other people cannot use that work without _____ from the owner. This is important because it protects the creator's hard work and ensures that they receive _____ and _____ for their efforts.

When it comes to using images, it's important to understand that not all images are free to use. Just because you found an image online doesn't mean you can use it without permission. Some images may be licensed under _____, which means they can be used with certain restrictions. However, it's always best to ask for permission from the owner of the image before using it and to give credit to the original source by citing your work.

It's also important to understand the ethical implications of using someone else's work without permission. Imagine if someone took your hard work and used it without giving you credit or payment. It wouldn't feel fair, would it? By _____ copyright laws and asking for permission, we can ensure that we're treating others with the same respect and _____ that we would want for ourselves.

Word Bank

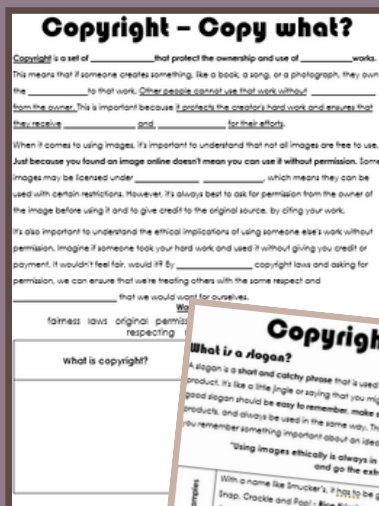
fairness laws original permission payment Creative Commons respecting rights recognition

What is copyright?	How can we show respect and fairness to others when it comes to using their work?

finished your citation? >>>



Copyright & Ethical Use **INCLUDES**



- Copyright review passage and comprehension questions
- Set up suggestions for a citation generator
- Wrap up activity choices
 - Write a Slogan OR - Ethical use Haiku

All slides and student handouts are completely editable so you can manipulate them based on your student needs.

teaching ETHICAL USE

Copyright Slogan

What is a slogan?

A slogan is a short and catchy phrase that is used to help people remember an idea or product. It's like a little jingle or saying that you might hear on TV or see in an advertisement. A good slogan should be easy to remember, make sense for the idea, be different from other products, and always be used in the same way. Think of a slogan as a little message that helps you remember something important about an idea or product.

"Using images ethically is always in style - respect the copyright and go the extra mile!"

Examples

With a name like Smucker's, it has to be good - Smucker's
Snap, Crackle and Pop! - Rice Krispies
Open Happiness - Coca Cola
15 minutes can save you 15 percent or more on car insurance - Geico

Components

Easy to remember: A good slogan should be something that you can easily remember, like a catchy song or rhyme.

Makes sense: A slogan should make sense and match the thing it's talking about, like a pizza slogan that talks about how delicious the pizza is.

Different: A slogan should be unique and different from other slogans, so people can remember it better.

Easy to understand: A slogan should be simple and easy to figure out.

Write your own copyright slogan

Copyright - Copy what?

Copyright is a set of _____ that protect the ownership and use of _____ works. This means that if someone creates something, like a book, a song, or a photograph, they own the _____ to that work. _____ other people cannot use that work without _____ from the owner. This is important because it protects the creator's hard work and ensures that they receive _____ and _____ for their effort.

When it comes to using images, it's important to understand that not all images are free to use. Just because you found an image online doesn't mean you can use it without permission. Some images may be licensed under _____, which means they can be used with certain restrictions. However, it's always best to ask for permission from the owner of the image before using it and to give credit to the original source, by citing your work.

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Word Bank

fairness laws original permission payment Creative Commons respecting rights recognition

What is copyright?	How can we show respect and fairness to others when it comes to using their work?

finished your citation? >>>

Copy-what?

What is copyright?	How can we show respect and fairness to others when it comes to using their work?

Set up as a one-day lesson, but can be broken up further based on the amount of time for each class period.



When should I
USE THIS LESSON?

- With classes preparing to create a works cited page
- With classes who need a review of copyright and ethical use of information
- Students who need to create digital content that relies on images, audio and video clips
- Classes who will be searching for content and curating their own resources

This lesson can be used as a stand-alone lesson or grouped with other lessons in the Ethical Use Bundle

lesson

IDEAS & STANDARDS

Library Lesson Plan

Notes for the Librarian or Teacher:

Before
Read over the notes and lesson plan and make any necessary changes to the student handouts. Determine which site(s) you will use to have a citation generator.

*There are notes located throughout the Presentation Slides in the bottom of the screen. Use those for additional explanation of the lesson.

Lesson Ideas

1. Review copyright with students using the guided notes sheet and respond to the comprehension questions. If this concept has not been addressed or is explained in more detail, ensure this has been addressed or is explained in more detail.
2. Discuss the key vocabulary, highlighting the difference between the words that will be used in the lesson.
3. Students can complete the fill in the blanks as a small group or independently. Review as a whole group or as needed.
4. Transition students to the pre-selected website or one of the assignments as well as to an online citation generator. Have students create a citation, then work in partners or independently to create a citation.
5. Transition students to the independent practice activity.

Assessment Ideas:
Set up an assignment in your learning management system or have students submit their works cited in print.
Students can create posters with their slogans or Haiku.
Share the poems or slogans aloud with the class as the opening activity for a follow-up lesson.

Additional Notes:

Library Lesson Plan

Dates: _____ Grade: 5-7

Lesson Overview:
Examining copyright law and its impact on creators as well as users of their content. Practice using a citation generator to give credit as well as review understanding with a slogan or Haiku

Supporting Materials:
Student handouts
Teaching PPT
Citation generator like mybib.com

AASL Standards:

1. Ethically using and reproducing others' work.
2. Acknowledging authorship and demonstrating respect for the intellectual property of others.

Common Core State Standards:

Anchor Standard: Reading - Integration of Knowledge and Ideas
2. Determine a central idea of a text and how it is conveyed through particular details; provide a summary of the text distinct from personal opinions or judgments

Anchor Standard: Writing - Research to Build and Present Knowledge
8. Gather relevant information from multiple print and digital sources; assess the credibility of each source; and quote or paraphrase the data and conclusions of others while avoiding plagiarism and providing basic bibliographic information for sources.

9. Write routinely over extended time frames (time for research, reflection, and revision) and shorter time frames (a single sitting or a day or two) for a range of tasks, purposes, and audiences.

Objective(s):
Students will be able to generate a list of works cited in order to understand the importance of giving credit to a research source.

Supporting Web Resources:
Citation generator like mybib.com
*Avoid tools like easybib because of their poor quality.

Includes a fully editable lesson plan template with sample objectives, AASL and CCSS standards, lesson ideas and teaching strategies.